

REVOLUTION

2018 MAY
15-16

CHICAGO, IL

SPONSORSHIP OPPORTUNITIES

WELCOME

REVOLUTION 2018

AVIDXCHANGE ANNUAL USERS CONFERENCE

What's REVOLUTION?

REVOLUTION, AvidXchange's annual users conference, is now in its eighth year and has seen exponential growth year over year. The expo is the heart of the conference - where deals get done, connections are made, and news is announced. This is one sponsorship opportunity you just can't miss.

Why Sponsor?

- 1 **Build Relationships:** Connect with over 300 attendees including CFOs, Controllers, and Accounts Payable Managers spanning across Real Estate, Finance, Construction and Non-Profit Industries.
- 2 **Build Business:** Meet with AvidXchange sales management to generate leads, drive new business, and build new relationships with prospective customers.
- 3 **Build Your Brand:** Promote your company across the AvidXchange ecosystem and establish your unique position with our customer base.

“I loved the energy of the conference! It really motivated me to get excited about AP and where it is all going. I look forward to all of the upcoming innovations and working with AvidXchange to make my job easier!”

“It was a well planned, well executed and FUN event! The topics were of great value and I got a lot from them. I absolutely loved putting a face to the names that have helped me over the past couple years! It was so exciting to see what's on the horizon. Avid - you got it going on!”

“I appreciate the energy, commitment and passion I see in every Avid employee to continue to innovate and help customers be successful.”



2017 SPONSORS

EXHIBITORS

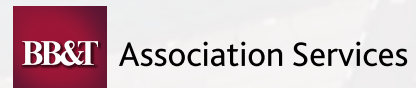
BRONZE

SILVER

GOLD

PLATINUM

DIAMOND



PACKAGES

DIAMOND

SOLD
OUT

\$9,000

\$9,500 after 3/8/18

PLATINUM

1 LEFT

\$6,500

\$7,000 after 3/8/18

GOLD

3 LEFT

\$4,500

\$5,000 after 3/8/18

SILVER

4 LEFT

\$2,500

\$3,000 after 3/8/18

EXHIBITOR

\$1,000

\$1,500 after 3/8/18



Early-bird pricing ends 3/8/18

LANYARD SPONSOR \$900

- Co-Branded company logo on each attendees conference lanyard
- Co-Branded company logo on conference badge insert

SOLD
OUT

HAPPY HOUR SPONSOR \$1,000

Official sponsor of the Welcome Happy Hour on Monday, May 14th at the Hyatt Centric Hotel

- Co-Branded Signage with full company logo
- Inclusion on Happy Hour email reminder and push notification
- Provide party item branded with company logo

1
AVAILABLE

ADDITIONAL BAG INSERT \$500

- Option to have additional giveaway item placed in the conference bags given to every attendee OR one quarter page ad in conference guide
- Sponsor to provide giveaway item OR print ready file

5
AVAILABLE

SKYDECK SPONSOR \$4,000

Exclusive sponsor of the Skydeck experience on the 103rd floor of the Willis Tower at the Tuesday, May 15th reception

- Co-Branded logo on each attendees Skydeck photo (each attendee will receive a free photo)
- Co-Branded logo on Skydeck welcome board

1
AVAILABLE

ROOM KEY SPONSOR \$800

- Co-Branded company logo on Hyatt Centric hotel keys for each attendee

SOLD
OUT

RECEPTION SPONSOR \$3,000

Sponsor of the conference reception on Tuesday, May 15th on the 99th floor of the Willis Tower (Chicago Skydeck)

- Inclusion on reception email reminder and push notification
- Host a Chicago themed food station and includes a customized themed item
- Co-Branded signage in prominent areas

3
AVAILABLE



AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Company logo,100-word description and website link on conference website	X	X	X	X	X
45-minute educational session	X				
Participation in the passport to prize program and option to donate a prize	X	X	X	X	X
Full conference attendee list for one time use	X	X	X		
Logo on conference bag	X				
Recognition in the opening general session	X	X			
Ad	X	X	X	X	
Press Release: Company name, description, sponsorship level and logo	X	X			
Conference bag giveaway item	X	X	X	X	
Branded signage in prominent areas	X	X	X	X	X
On-site social post including photo and criteria written by sponsor	X				
10x10 Booth space	X	X			
Tabletop exhibit space	X	X	X	X	X
Company logo featured in pre and post promotional emails	X	X	X		
Sponsorship of 1 post-event 60 minute AvidXchange webinar	X				
50% Discount on additional conference passes	X	X	X	X	
Full conference passes	8	6	4	3	2

DIAMOND

**SOLD
OUT**

\$9,000
Early-bird pricing

10X10 BOOTH SPACE

- 6ft table, two chairs, power drop and wifi

CONFERENCE ATTENDEE LIST FOR ONE TIME USE

WEBSITE RECOGNITION FULL

- Company logo, 100-word description and link on website

45 MINUTE EDUCATIONAL SESSION

- Session must qualify for CPE credits and be approved by AvidXchange

PASSPORT TO PRIZES

- Participation in passport to prizes and option to provide a prize of any amount to be announced during closing remarks

LOGO ON CONFERENCE BAG

- Full color company logo

OPENING GENERAL SESSION RECOGNITION

PRESS RELEASE

- Company name and description, sponsorship level and full logo
- Subject to print deadlines: due before March 28th

FULL PAGE AD

- One full page ad in conference guide to be placed in each attendee's conference bag
- All ads are due before April 2nd to be included in conference guide

CONFERENCE BAG GIVEAWAY

- Option to provide two small giveaways
- All giveaways must be delivered by April 2nd to be included in conference bags

BRANDED SIGNAGE IN PROMINENT AREAS

SOCIAL POST

- Sponsor to provide "post ready" content for AvidXchange social post
- AvidXchange to take photo on-site

PROMOTIONAL EMAILS

- Company logo featured in pre and post promotional emails

SPONSORSHIP OF 1 60-MINUTE POST-EVENT AVIDXCHANGE WEBINAR

- Subject to AvidXchange terms

8 FULL CONFERENCE PASSES

- Valued at \$3,400

50% DISCOUNT ON ADDITIONAL CONFERENCE PASSES

PLATINUM

\$6,500
Early-bird pricing

10X10 BOOTH SPACE

- 6ft table, two chairs, power drop and wifi

CONFERENCE ATTENDEE LIST FOR ONE TIME USE

WEBSITE RECOGNITION

- Company logo, 100-word description and link on website

PASSPORT TO PRIZES

- Participation in passport to prizes and option to provide a prize of any amount to be announced during closing remarks

OPENING GENERAL SESSION RECOGNITION

PRESS RELEASE

- Company name and description, sponsorship level and full logo
- Due before March 28th

FULL PAGE AD

- One full page ad in conference guide to be placed in each attendee's conference bag
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CONFERENCE BAG GIVEAWAY

- Option to provide two small giveaways
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BRANDED SIGNAGE IN PROMINENT AREAS

PROMOTIONAL EMAILS

- Company logo featured in pre and post promotional emails

6 FULL CONFERENCE PASSES

- Valued at \$2,550

50% DISCOUNT ON ADDITIONAL CONFERENCE PASSES

GOLD

\$4,500
Early-bird pricing

TABLETOP SETUP

- 6ft table, two chairs, power drop and wifi

CONFERENCE ATTENDEE LIST FOR ONE TIME USE

WEBSITE RECOGNITION

- Company logo, 100-word description and link on website

PASSPORT TO PRIZES

- Participation in passport to prizes and option to provide a prize of any amount to be announced during closing remarks

HALF PAGE AD

- One half page ad in conference guide to be placed in each attendee's conference bag
- All ads are due before April 2nd to be included in conference guide

CONFERENCE BAG GIVEAWAY

- Option to provide one small giveaways
- All giveaways must be delivered by April 2nd to be included in conference bags

BRANDED SIGNAGE IN PROMINENT AREAS

PROMOTIONAL EMAILS

- Company logo featured in pre and post promotional emails

4 FULL CONFERENCE PASSES

- Valued at \$1,700

50% DISCOUNT ON ADDITIONAL CONFERENCE PASSES

SILVER

\$2,500
Early-bird pricing

TABLETOP SETUP

- 6ft table, two chairs, power drop and wifi

WEBSITE RECOGNITION

- Company logo, 100-word description and link on website

PASSPORT TO PRIZES

- Participation in passport to prizes and option to provide a prize of any amount to be announced during closing remarks

QUARTER PAGE AD

- One quarter page ad in conference guide to be placed in each attendee's conference bag
- All ads are due before April 2nd to be included in conference guide

CONFERENCE BAG GIVEAWAY

- Option to provide one small giveaways
- All giveaways must be delivered by April 2nd to be included in conference bags

BRANDED SIGNAGE IN PROMINENT AREAS

3 FULL CONFERENCE PASSES

- Valued at \$1,275

50% DISCOUNT ON ADDITIONAL CONFERENCE PASSES



EXHIBITOR

\$1,000
Early-bird pricing

TABLETOP SETUP

- 6ft table, two chairs, power drop and wifi

WEBSITE RECOGNITION

- Company logo and link on website

PASSPORT TO PRIZES

- Participation in passport to prizes and option to provide a prize of any amount to be announced during closing remarks

BRANDED SIGNAGE IN PROMINENT AREAS

2 FULL CONFERENCE PASSES

- Valued at \$850



SCHEDULE

MOVE IN

MONDAY

May 14th 3:00 PM - 6:00 PM

TUESDAY

May 15h 6:00 AM - 8:00 AM

MOVE OUT

WEDNESDAY

May 16th 4:30 PM - 6:00 PM

**Setup must be completed by 8:00 AM Tuesday, May 15th*

SHOW HOURS

TUESDAY

May 15th 8:00 AM - 4:30 PM

WEDNESDAY

May 16th 8:00 AM - 4:30 PM

SOCIAL EVENTS

MONDAY HAPPY HOUR

May 14th 6:30 PM - 7:30 PM

TUESDAY WILLIS TOWER SKYDECK RECEPTION

May 15th 6:30 PM - 9:30 PM



RECEPTION



SPONSORSHIP
OPPORTUNITY

WILLIS TOWER SKYDECK RECEPTION

TUESDAY MAY 15TH
6:30 PM - 9:30 PM

Experience the Windy City from the 99th floor of the tallest building in the Western Hemisphere, the Willis Tower. Join us on the 99th floor for 360 views of downtown Chicago, live music, networking and Chicago neighborhood themed food and cocktail stations. Enjoy exclusive VIP access on the 103rd floor to the Skydeck featuring glass floor balconies extending four feet outside Willis Tower 1,353 feet over Chicago! The Ledge transforms how you experience Chicago providing never-before-seen views of the city.

To sponsor this unforgettable night, contact Revolution@avidxchange.com

**Limited spots available*



HYATT CENTRIC

MAGNIFICENT MILE

RESERVATIONS

Hyatt Centric Chicago Magnificent Mile
633 North Saint Clair Street, Chicago, Illinois, USA, 60611

AvidXchange has secured a discounted rate of **\$239.00**

Last day for room block is April 23rd if not sold out.

Phone Reservations: (888) 591-1234

Book Online: [HERE](#)

**You can book, modify or cancel your hotel reservations at any time if you book online.*

BOOTH MATERIALS

Exhibit booth materials should be shipped directly to the hotel at the following:

Attn: Guest Name

Hold for: AvidXchange Conference

Hyatt Centric Chicago Magnificent Mile

633 North Saint Clair Street

Chicago, Illinois, USA, 60611

**In order to avoid storage fees, materials must arrive no more than 5 days in advance of the group arrival. Please let revolution@avidxchange.com know the total number of boxes being shipped and communicate any special shipping and receiving needs.*



DELIVERABLES

LOGO & COMPANY DESCRIPTION

DUE NOW

- Due immediately
- Logo format: EPS or AI.
- Full color & simplified (white) version
- 100 Word company description
- Web address to be linked on website
- Submit to revolution@avidxchange.com

CONFERENCE GUIDE AD

APRIL 2ND

- Due before April 2nd
- Email Candace at cgregg@avidxchange.com for ad specs and guidelines
- All ads received after April 2nd will not be included in conference print items

PRESS RELEASE

MARCH 3RD

- Due before March 3rd
- "Post ready" content including any and all pertinent company information
- Quote from executive member regarding Diamond or Platinum sponsorship participation

CONFERENCE BAG GIVEAWAY

APRIL 2ND

- Due before April 2nd to be included in conference bags
- Ship items to: *Promo Logic Warehouse*
Attn: Sarah – PO #91849
4463 Raceway Dr.
Concord, NC 28027
Hold for First & Last Name for
Company Name for AvidXchange REV

BOOTH MATERIALS

MAY 14TH

- Materials must arrive no earlier than 5 days prior to May 14th
- Ship items to: Attn: *Guest Name*
Hold for: AvidXchange Conference
Hyatt Centric Chicago Magnificent Mile
633 North Saint Clair Street
Chicago, Illinois, 60611

EXHIBITOR REGISTRATION

APRIL 22ND

- Exhibitors must be registered before April 22nd
- Once contracted AvidXchange will provide your company registration code & link

PRESENTATIONS

MARCH 28TH

- Diamond sponsorships only
- March 28th Session proposal submission
- April 16th Final presentation due
- Submit presentations to Revolution@avidxchange.com

PASSPORT TO PRIZES

APRIL 23RD

- Due before April 23rd
- Email Revolution@avidxchange.com if your company would like to donate a passport to prizes giveaway and include giveaway description
- Ship giveaway directly to the Hyatt Centric and bring giveaway to the registration desk
- AvidXchange will promote and announce winners at closing remarks



CONTACT US

CANDACE GREGG

Marketing Events Coordinator
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NICOLE THOMPSON

Marketing Events Manager
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KIM BADER

Marketing Events Coordinator
kbader@avidxchange.com

SECURE YOUR SPONSORSHIP TODAY

Space is limited. First come, first served.

Early-bird Sponsorship Deadline: March 8th, 2018

For questions, inquiries and sponsorships, contact Revolution@avidxchange.com

WWW.REV2018.COM

